



**Virginia Society of Association Executives**  
10231 Telegraph Rd., Suite A • Glen Allen, VA 23059  
P (804) 747-4971 • F (804) 747-5022 • E [info@vsae.org](mailto:info@vsae.org)

## 2009 CALENDAR OF EVENTS

**December 4** Holiday Luncheon / Silent Auction – *Richmond Marriott*

## 2010 CALENDAR OF EVENTS

**January 8** Member Orientation: “How to Get More Out of Your VSAE Membership”  
Monthly Luncheon – *The Omni Richmond Hotel*  
**Luncheon Speaker:** Dr. Robert Holsworth  
“Virginia Politics 2010”

**February 5** Monthly Luncheon – *The Jefferson Hotel*  
**Educational Seminar (Associates):** Sharpening Your Salesmanship in These Tough Economic Times ~ John Kennedy, Kennedy Consulting/Shake It Up

**March 5** Monthly Luncheon – *Hilton Garden Inn Richmond Downtown*  
**Educational Seminar:** Where to Find Non-Dues Revenue Dollars in a Down Economy ~ Nancy Frede, Frede Enterprises LLC

**April 9** Monthly Luncheon – *Sheraton Richmond West*  
**Educational Seminar: E-mail Management and Other Time Saving Tips** ~ Brian Kush, CPA, CISA, CITP, Moxie Partners

**May 5 - 7** **Annual Conference** – *National Conference Center*

**June 4** Monthly Luncheon – *Richmond Raceway Complex*  
**Educational Seminar: Professional Ethics: It Does Make a Difference** ~ Christopher Bauer, PhD, HSP, CFS, Bauer Ethics Seminars

**September 10** Monthly Luncheon – *Holiday Inn Select Koger Conference Center*  
**Educational Seminar: Social Media – Developing and Implementing a Strategic Communication Plan** ~ Mark Herzog (Moderator), Tina Lambert, & Ben Martin

**October 7** **Fall Marketplace Trade Show** – *Greater Richmond Convention Center*

**November 5** Monthly Luncheon – *Hilton Richmond Hotel & Spa at Short Pump*  
**Educational Seminar: TBD**

**December 3** Holiday Luncheon / Silent Auction – *Richmond Marriott*

