

2009

January	Virginia Politics 2009 – Dr. Robert D. Holsworth
February	Beyond Attrition: Contract Clauses You and Your Clients Should Understand – Jim Goldberg – <i>Associate Seminar</i> New IRS Form 990 – Jim Goldberg – <i>Lunch</i>
March	Financial Workshop – Edward J. McMillan, CPA, CAE
April	Managing Employee Performance in Small Organizations – Sarah Harvey
May	Tougher Than the Times™: Thriving Through Change and Challenge – Rolfe Carawan Social Media and Brand Management – Karen Post How Associations Can Provide World Class Service – Michael Guld Lunch with Entertainment – The Mentalist, Tim Conover 50 Cool and Free Ways to Grow, Market and Brand Your Association – Karen Post How to Build Your Convention Attendance – Michael Guld Cope by Developing a Comic Vision – Tim Gard
June	The Decision to Volunteer: Why People Give Their Time & How You Can Engage Them – Reginald Henry
September	Hard Times, New Opportunities: How America's Leading Associations are Using the Recession to Advance their Organizations Today and Prepare for Tomorrow – John W. Martin and Elizabeth McLaughlin
October	How to Do More for Le\$\$ with Your Event Food & Beverage Plan – Without Lessening "The Experience" – Dave Gabri How to Use Social Media to Drive Attendance to Your Meetings or Events – Nhat Pham What Keeps You UP at Night? A Moderated Discussion for CEOs – Moderator Bob Ramsey, CAE, with Tom Hardiman, CAE and Alan Entin, Ph.D., ABPP General Session: It's the End of the World As We Know It and I Feel Fine – Warren Macdonald
November	Rightsizing & Maximizing Your Membership Marketing – Scott Oser and Kevin Whorton
December	Luncheon and Silent Auction

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February	How to Become a Master of Influence – Scott Love – <i>Associate Seminar</i> How to Make It Happen on Your Team – Scott Love – <i>Lunch</i>
March	7 Measures of Success – Michael Gallery, OPIS, LLC
April	Dialogue That Makes a Difference – Allison Linney
May	Life is Fun & Funny, and Filled with Magic – Brad Montgomery Big Ideas, Creativity & Innovation – Tom Laughon and Gayle Turner The Power of Networking: Creating Connections That Count – Susan Carnahan Branding... The Modern Day Gold Rush – Tom Laughon and Gayle Turner The Human Side of Leadership – Susan Carnahan Seeing is Believing: A demonstration of the awesome power of your subconscious mind – Anthony Galie Lunch Entertainment – It's All About Family: What is the key to personal and professional success? - Buzz Sutherland
June	Decision to Join – Ben Martin
September	How Associations Can Survive a Down Economy – John Tuccillo
October	Boomers, Geeks and Geezers! Communication and Leadership Across the Generations – Tom Davidson Microsoft Office 2007 New Features: Who Stole the File Menu? – Mark Watlock APEX – Helping You Streamline the Meeting Planning Industry One Template at a Time! – VAMPI / APEX Presenter General Session: The Diamond Touch – How To Get Others To Do What You Want Them To Do! – Dr. Nate Booth
November	Social Media and Membership Organizations: What's Your Association Doing? – Dr. Bill Bruck
December	Luncheon and Silent Auction

2007

January	Virginia Politics 2007 – Dr. Robert D. Holsworth
February	Buyers are Telling You What They Want, Are You Listening? – Gary Hernbroth – Associate Seminar Excuse Me, You Life is HERE – Michelle Prosser, M.A. – Lunch
March	Defining Service Excellence in the Digital Age – Rick Johnston, CAE
April	What Every Association Executive Needs to Know About Risk Management – Melanie L. Herman
May	Take A Step Beyond – Mike Rayburn Beyond the Status Quo: Embracing the Emerging Challenges of 21st Century Leadership – Jeff De Cagna Inventory, Assess and Improve – Bob Harris, CAE Google and Innovation: What Every Organization Can Learn! – Jeff De Cagna Flawless Strategic Planning – From Start to Finish – Bob Harris, CAE Why are Women So Strange and Men So Weird? How to Communicate Effectively with the Opposite Sex at Work and at Home – Bruce Christopher After Dinner Entertainment – Harry Freedman
June	Creating High Energy Websites & Promotional Materials – Jerry Teplitz – Seminar Power of the Mind – Jerry Teplitz – Lunch
September	Hook and Drag – Brad Dawson
October	Raise Your Prices, Attract More Business – Rick Ott Golf Conditioning for the Busy Executive – Dr. David Berv Strategies and Tips to Reign in Food & Beverage Costs – Panel General Session: Dare to Grow – Build Relationships That Last – Byrd Baggett
November	Using Current Technologies to Enhance Your Grassroots Lobbying – Barkley Kern
December	Luncheon and Silent Auction

2006

January	Virginia Politics 2006 – Dr. Robert D. Holsworth
February	How to Click with Everyone Every Time! – David Rich, CSP – Associate Seminar Views from an Association Executive on the Inside – Delegate David Poisson – Lunch
March	Nonprofit Financial Management – Edward J. McMillan
April	Take a New Look at Leadership in the Informational Age – Joe Coyle
May	Building a member Focused Team – Roger Dow Facilitative Leadership: How to Maximize Others' Contributions – Jeff Cufaude Building a WOW Member/Customer Experience – Arnold Sanow The Architecture of Great Ideas...and the Individuals and Organizations Producing Them – Jeff Cufaude Get Along with Anyone, Anytime, Anywhere... – Arnold Sanow Open Roads Open Minds: An Exploration of Creative Problem Solving – Steve Uzzell After Dinner Entertainment – Frank King
June	The Dues and Don'ts: Capitalizing on Non-Dues Revenue – Moe Levy & Jennifer Quindoza
September	Awareness! Packaging Your Association For Your Audience – Benjamin Lewis
October	Brighten Your Outlook: Microsoft Outlook Tips & Tricks – Mark Watlock Travel Safety Tips for Women – Kathryn Potter Leveraging a CVB's Assets to the Fullest – Panel General Session: 7 Secrets to Work-Life Sanity – Mary Foley
November	Creating a High Performance Culture – Michael Wriston
December	Luncheon and Silent Auction